

# IRON MOUNTAIN TOTAL EMAIL MANAGEMENT SUITE



**Simplify and improve email management with the industry's  
first integrated suite of managed services**

## THE EMAIL CHALLENGE

While email is credited with helping businesses worldwide move more quickly and operate more efficiently, it has brought about challenges as well. The continuing growth and criticality of email in business has driven the need for increasingly complex email systems. These systems have increased in scale as well. Corporate litigators have seized upon email as a key source of documentation, which has driven the need for not only granular email search capabilities, but also for setting and maintaining compliance and retention policies for email.

- Information Technology (IT) organisations are struggling to manage skyrocketing message stores while ensuring that this most vital business application is always available and running.
- CIOs and email administrators feel the pressure, too, as they strive to balance stringent privacy laws with new regulations that require emails be securely retained and quickly accessible for legal, HR, or compliance purposes.

Failure to gain control of corporate email could mean skyrocketing costs, an increasing IT management burden, lost productivity, costly downtime, or even regulatory fines.

### One Simple, Integrated Solution

Although standalone solutions exist for some of these email management challenges, the result is typically overly complicated, expensive, and difficult to manage and maintain. Iron Mountain's Total Email Management Suite is the first and only solution capable of addressing all email management challenges in a single, simple and comprehensive managed service.

Quick to implement and easy to manage, the Total Email Management Suite eliminates the need to purchase, deploy and maintain expensive onsite hardware. It allows companies to consolidate email management tasks on a best-in-class solution from a trusted provider.

### Take Control

Iron Mountain Digital's integrated solution enables you to gain control of your email environment, freeing IT resources – staffing, and valuable time - for more business critical initiatives.

The Total Email Management Suite is comprised of three managed services, all of which can be deployed in a matter of hours and can be easily administered from a single Web console.

**Active Archiving Service for Email** enables businesses to manage email storage, retention, legal discovery and disaster recovery cost-effectively while providing users with easy access and relief from email quotas. Companies can apply granular email retention policies, securely archive email, enable efficient eDiscovery and provide users with full, searchable access to all their messages. With the Active Archiving Service, Iron Mountain Digital can help you reduce the size of Microsoft Exchange® message stores by up to 80 percent.

**Continuity Service for Email** ensures that your email and BlackBerry® messaging will always be up and running, no matter what happens to your physical facilities, servers, software, network connectivity or even IT staff. Continuity allows users to activate a standby email system in less than 60 seconds and provide full email capabilities including direct access to historical email contained in the archive, allowing users to continue sending and receiving emails without disruption.

**Security Service for Email** provides best-in-class spam and virus protection for email with the lowest total cost of ownership. The service automatically inspects more than 350,000 attributes of incoming email messages to eliminate spam, viruses and unwanted content from your email environment. The Security Service is fully integrated with Microsoft Exchange and Active Directory®.

## IRON MOUNTAIN DIGITAL: YOUR TRUSTED PARTNER FOR RECORDS MANAGEMENT AND PROTECTION SERVICES

No one understands records management better than Iron Mountain. As the world leader in records and information management, 97% of the Fortune 1000 count on Iron Mountain to reduce the costs and risks associated with the protection and storage of vital data.

The technology arm of Iron Mountain Incorporated, Iron Mountain Digital, is the world's leading provider of Storage as a Service solutions. Offering a comprehensive suite of Digital Data Protection, Archiving and Discovery, and Information Destruction solutions, Iron Mountain Digital has become an industry leader, priding itself on protecting the world's data.



### CONSIDER THE FACTS

80% of organisations use email for business transactions

70% of users send and store confidential information via email

85 emails are sent and received every day by the average user

34% of the working day is spent using email

56% of email is categorised as either important or critical

75% of companies will have a major unplanned outage in any given year

38% of companies have been ordered to produce employee email by a court or regulatory body

85% Projected growth in corporate email traffic between 2006 and 2009

42% of attempted tape recoveries fail and result in data loss

*Source: Osterman Research Report on Email Management, 2006, Osterman Research, Inc.*

### Benefits of the Total Email Management Suite

- Reduce the size of email data stores by as much as 80 percent while providing end users with full searching access to their email
- Easily implement, manage and edit flexible and consistent message retention policies
- Quickly locate required messages from selected mailboxes or across an entire population for legal, HR, or compliance purposes
- Eliminate downtime for email and BlackBerry messaging with guaranteed 24x7 email continuity
- Eliminate email data loss windows between nightly backups
- Enhanced data protection with complete, best-in-class spam protection and industry-leading, multi-level virus protection, eliminating the need for additional IT resources to constantly maintain a clean email environment
- Quick implementation of all services in just a few hours, requires no dedicated staff, and can be easily administered from a single web console
- Scale as quickly and as large as necessary, protecting your investment



Relax!  
We protect your data.



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Iron Mountain Digital is the world's leading provider of data backup/recovery and archiving software and services. The technology arm of Iron Mountain Incorporated offers a comprehensive suite of data protection and e-records management software and services to thousands of companies around the world, directly and through a world-wide network of channel partners.