

## DataDefense™



## Easily Administered, User-Transparent Data Security Solution to Ensure Organisational Protection of Data on all PCs

### **WHEN YOUR LAPTOP IS STOLEN, WHAT DATA DO YOU WANT THE THIEF TO FIND?**

Do you have important data on your company's laptops? Would it be a serious problem if that data landed in the wrong hands? Are you aware of the potentially significant costs of even a single data loss including negative publicity, regulatory non-compliance and legal liability? You've read the papers — it happens every day. Don't let it happen to you!



DataDefense™, a new solution now offered by Iron Mountain, intelligently encrypts and then can automatically eliminate data on a lost or stolen computer to prevent its compromise or misuse. A comprehensive and multi-layered approach to PC

data security, DataDefense technology effectively secures data even when the PC is off-line. Most importantly, the DataDefense solution ensures organisational control of that data even when the user has lost control of the device.

### **CONNECTED® BACKUP FOR PC MAKES CERTAIN YOU'LL ALWAYS HAVE YOUR DATA; THE DATADEFENSE SOLUTION ENSURES NO ONE ELSE EVER WILL!**

There are some key vulnerabilities to carrying data on mobile computers: 1. the data can be lost due to system malfunction or computer theft, the data can be exploited by thieves seeking company secrets or identity theft information; and, most frequently, unsecured "customer data/records" can be lost into the public domain which may constitute a regulatory breach, lead to damaging press coverage and open potential litigation. Today, millions of computer users use the Connected® Backup for PC solution and enjoy the peace of mind that comes from knowing that their data will be recoverable no matter what happens to their computer. With the Iron Mountain DataDefense solution, these same customers gain the ability to keep that data, and its secrets, from

misuse. The combined data security suite of Connected® Backup for PC and DataDefense offers enterprises complete control of their vital information with no reduction in user productivity.

### **THE DATADEFENSE SOLUTION IS TRANSPARENT SO USER ACCEPTANCE IS ASSURED**

Business leaders have long been forced to depend on PC users' compliance with organisational security policies to protect sensitive corporate data. Unfortunately, users concerned with immediate business needs and personal productivity often sidestep these policies because they can be burdensome. The DataDefense solution provides silent mobile policy enforcement which removes compliance obligations from the user and returns the control and safeguarding of data to those who are responsible for it — the business leaders. The DataDefense solution is completely transparent to users so they need not be trained or informed of its use, need no new passwords or devices, and in fact, need not alter their usual behavior at all.

### **MINIMAL ADMINISTRATIVE RESOURCES TO DEPLOY, MONITOR AND CONTROL**

The DataDefense technology requires minimal administrative resources allowing very quick deployment and straightforward monitoring and control. Designed to be integrated with Enterprise Directory systems, it does not require that administrators physically touch users' computers to install the application. Additionally, the user-friendly secure web-based administration console allows for easy centralised policy management. Best of all, this DataDefense solution requires very little ongoing attention as the system will alert the administrator when a device is threatened.

### **MULTI-LAYERED APPROACH ENSURES ADMINISTRATOR CONTROL OVER MANY THREATS**

Thieves, former employees and contract workers are among those who may seek to gain unauthorised use of data residing on local drives. The DataDefense solution is engineered to thwart a broad range of security threats posed by these individuals. The solution gives the organisation a PC data security tool that anticipates a

multitude of operational scenarios and user behaviors. This solution can detect behaviors which are inconsistent with authorised use and swiftly take action to eliminate the possibility of a security breach. Administrators can also use the DataDefense solution to proactively enforce security policies. For example, a date and time can be chosen to eliminate specific files from any group of devices. In addition, DataDefense will take pre-set administrator prescribed actions even when the device is removed from the network and Internet. In this way, the enterprise retains control of the data even when it is no longer in control of the device.

### COMPUTER LOST OR STOLEN? DON'T JUST ENCRYPT THE DATA, ELIMINATE IT!

Encrypting all sensitive data on local drives is necessary to provide both provide a level of data security and to meet certain legislative requirements. Necessary, but hardly sufficient. Because authorised users are entrusted with a "key" to unlock or decrypt the data, their ability to maintain the secrecy and integrity of that key is paramount for security. Unfortunately, because users tend to make unreliable security guards (e.g. often writing down their passwords), a more comprehensive set of actions is needed. Specifically, complete elimination of the data is the only certain method to avoid its compromise. That's why the DataDefense solution has been designed to provide both data encryption and data destruction. Once installed, DataDefense administrators can both intelligently encrypt data in any location on any local drive and totally eliminate data when needed. The DataDefense solution can also be used to take additional security actions such as disabling the PC.

### CONTINUING INNOVATION AND RESPONSIVE SERVICE FROM A TRUSTED PARTNER

Over the past 50 years, Iron Mountain has grown to be the world leader in records and information management. Today, we count over half of the Fortune 500 among our 45,000+ clients. The reason for the success is simple. Iron Mountain continually earns clients' trust as their off-site data protection needs grow by investing in technology tools that enhance their access to and control over their critical business information.

Choose Iron Mountain...our policies and procedures for the security and integrity of data management are the most stringent in the industry. We've successfully helped customers recover from hundreds of disaster events and completed tens of thousands successful disaster recovery tests.

Iron Mountain...because without the data, there is no recovery.

### KEY FEATURES OF THE DATADEFENSE SOLUTION

Below is an overview of the major DataDefense capabilities. For more detailed information, contact your local Iron Mountain branch.

#### COMPLETE SECURITY SOLUTION TO PREVENT UNAUTHORISED DATA USE

The DataDefense solution provides security and organisation control for data on lost or stolen PCs, even after the hardware is outside its control

#### TRANSPARENT TO THE USER

Protection for PC data requires no special end user compliance, burden or training

#### EASY FOR THE ADMINISTRATOR

The DataDefense solution is designed for rapid, remote deployment and straightforward monitoring and control

#### COMPLETE MULTI-LAYERED SECURITY

Neutralises many different threat scenarios with a variety of detection capabilities and security actions

#### INTELLIGENT DATA ENCRYPTION

Finds and encrypts data on all local drives

#### DATA ELIMINATION

Without DataDefense™, data on lost or stolen computers is at risk forever

#### CONTROL YOUR DATA EVEN WHEN YOU'RE NO LONGER IN CONTROL OF THE DEVICE!

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DataDefense technology provided by Beachhead Solutions Inc.



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Iron Mountain Digital is the world's leading provider of data backup/recovery and archiving software and services. The technology arm of Iron Mountain Incorporated offers a comprehensive suite of data protection and e-records management software and services to thousands of companies around the world, directly and through a world-wide network of channel partners. For more information, visit [www.ironmountaindigital.de](http://www.ironmountaindigital.de)